Project Khumbo is designed to improve digital inclusion among women, building skills and job opportunities through awareness, education, access and opportunity. Yellow will provide smartphones and training in digital technologies to 400 promising female entrepreneurs and aims to distribute 11,000 Tier 1 solar home systems (SHS) in Malawi. The company’s female agents will be promoted as examples of economic leadership by women in rural Malawi. EEP financing will support the development and roll out of technology training for women and the scale up of SHS sales.

Outcome and Impact

The project will reach over 48,000 people and help meet the growing demand for affordable access to clean energy in Malawi. The project expects to reduce 4,000 tonnes of CO2e emissions annually and to mobilise over EUR 3.6M in climate finance to further expand operations. Yellow will promote women’s empowerment through the digital inclusion of 400 female entrepreneurs and employment for 70 women.