

**Project Developer**  
Villageboom



Villageboom GmbH is a German manufacturer and distributor of solar lamps that works with partners in rural areas of developing countries to pilot last-mile distribution strategies in hard-to-reach locations.

# SOLAR LIGHT WOMEN'S GROUP CAMPAIGN

## VILLAGEBOOM A Social Enterprise

**Total Project Budget**  
EUR 409 000

**EEP Africa Financing**  
EUR 286 000

**Project Partners**  
Luk Solar Ltd,  
Jane Goodall Institute

**Type**  
Replication project  
Stand-alone

**Project Code**  
REG15191

  
**Sector**  
Solar PV

**Location**  
Tanzania, Uganda

The project will provide Tier 1 solar lamps to members of established women's groups in off-grid areas. The members receive the lamp free of charge for one month, at the end of which they can purchase it through weekly instalments collected by the local women's group. A female agent visits the groups regularly to ensure that all lamps are working and to collect payment. Villageboom piloted this model in other countries with an impressive 95% purchase rate. EEP Africa financing will enable the company to replicate this model in Tanzania and Uganda.

### Outcome and Impact

The project aims to sell close to 50,000 units and enhance clean energy access for over 235,000 people. The project is expected to reduce 17,760 tonnes of CO<sub>2e</sub> emissions annually and create over 100 jobs.

