



Project Developer
Zonful Enterprises

Zonful is a locally owned for-profit social enterprise that sells and distributes modular solar home systems (SHS) through a PAYG business model to rural off-grid households in Zimbabwe.



Total Project Budget
EUR 1 501 727

EEP Africa Financing
EUR 500 000

Project Partners
Greenlight Planet

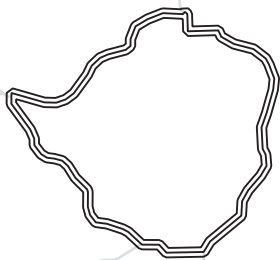
Type
Scale-up project
Stand-alone

Project Code
ZWE14101



Sector
Solar PV

Location
Zimbabwe



PAYG CLEAN ENERGY SOLUTIONS FOR RURAL HOUSEHOLDS

This project will enable Zonful to reach 32 districts across all eight rural provinces of Zimbabwe, becoming the first national PAYG solar company with a focus on rural communities. The company currently sells PAYG solar home systems (SHS) in 10 districts and targets low-income, rural households, 80% of which are headed by women. For many such households, this SHS is their first-time electricity connection. With EEP Africa financing, Zonful will scale up its successful customer acquisition and distribution strategy to a national level and attract private investment.



Outcome and Impact

The project will provide 62,180 people with first-time or enhanced energy access. Each household that uses SHS will benefit from annual energy savings of EUR 80. The project will also create a total of 322 new jobs. These will be predominantly for women as Zonful utilises a women-led distribution network. Furthermore, the successful scale up of the project is expected to mobilise over EUR 4 million in climate finance.