PAYG CLEAN ENERGY SOLUTIONS FOR RURAL HOUSEHOLDS

This project will enable Zonful to reach 32 districts across all eight rural provinces of Zimbabwe, becoming the first national PAYG solar company with a focus on rural communities. The company currently sells PAYG solar home systems (SHS) in 10 districts and targets low-income, rural households, 80% of which are headed by women. For many such households, this SHS is their first-time electricity connection. With EEP Africa funding, Zonful will scale up its successful customer acquisition and distribution strategy to a national level and attract private investment.

Outcome and Impact

The project will provide 62,180 people with first-time or enhanced energy access. Each household that uses SHS will benefit from annual energy savings of EUR 80. The project will also create a total of 322 new jobs. These will be predominantly for women as Zonful utilises a women-led distribution network. Furthermore, the successful scale up of the project is expected to mobilise over EUR 4 million in climate finance.