



Financial Management

Webinar Wednesday 19 April 2023

Agenda

- Why is reliable financial management important?
- Basic requirements of reliable accounting and financial management
 - Accounting system
 - Requirements for supporting documents
 - Requirements for reporting





Presentations

- Short introductions of participants
- Expectations for the webinar





EEP Team



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Why is Reliable Financial Management Important?





Why is Reliable Financial Management Important?



INFORMATION

- How your business is doing financially and why
- Managing the operations proactively rather than reactively
- Tools for financial planning and decision making



ACCESS TO FINANCING

- Provide reliable financial information to investors
- Enable justifications for budget and financial projections



PROFITABLE AND EFFICIENT OPERATIONS

- Understanding the cost structure
- Measuring the business profitability
 - KPIs





Basics of Financial Management

Financial Management Models:

- In-house:
 - Hiring a financial manager/account
 - Setting up an accounting system e.g. Xero, QuickBooks
 - Excel not recommended
- Outsourced:
 - Hiring an accounting firm to do your bookkeeping

Common Challenges:

- Lack of financial management capacity
- Lack of an adequate and reliable accounting system
- Lack of proper audit trail between accounting and financial reporting





Good Governance

- Management structure with clearly defined roles, authorizations and authorities
- Decision order that adequately ensures **segregation of duties**
- Documented guidelines stipulating the key internal controls and appropriate distribution of work
 - Rules and guidelines in regard to procurements, travelling and per diems, advances, petty cash, inventories, credit cards etc.
 - Approval of expenses
 - Authorization of payments



Accounting Systems and Audit Trails





Reliable Accounting System

- Double-entry bookkeeping
- Audit trail = a set of documents that validate the transaction in the accounting books
 - Transaction -> Invoice/receipt/proof of transaction from a third party -> Proof of payment -> Recording in the accounting system -> Financial report
 - Information about the event, who created the event, the day/time of the event
- Only expenses that belong to the organization/project are recorded
 - Donor funded projects: highly important to ensure the eligibility rules



Supporting Documentation

- Sales slips
- Invoices
- Receipts
- Travel claims
- Delivery notes
- Tickets
- Pay slips, payroll listings and timesheets
- Deposit slips
- Canceled checks; to ensure the audit trail
- Bank statements, mobile money payments, proof of cash payments

DEVELOPMENT



Supporting Document Examples: Purchases

		Ρ	U	RCH	IASE	ORDER
Safaricom 1678 Nairobi, Kenya					DATE ORDER NO.	15/05/2020 976
VENDOR:			SHIP T	'O:		
CONTACT NAME				COMPANY N		
PHONE			PHONE	·		
SHIP VIA	SHIPPING METHOD			SHIF	PING TERMS	DELIVERY DATE
CODE	PRODUCT NAME / DESCRIPT	ION		QTY	UNIT PRICE	DELIVERY DATE
abex	Samsung			1	\$800.00	
REMARKS/NOTES					SUBTOTAL	\$800.00
					DISCOUNT (%)	%
				SUBTOTAL	LESS DISCOUNT	\$800.00
					TAX RATE	14.00 %
				SHIPP		\$112.00
					TOTAL	\$912.00

			IN	IVOIC	CE
Safaricom					
1678 Nairobi, Kenya				DATE	20/05/2020
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ADDRESS		ADDR	55		
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abex	Samsung		1	\$800.00	
REMARKS/NOTES				SUBTOTAL	\$800.00
				DISCOUNT (%)	
			SUBTOTAL	LESS DISCOUNT	\$800.00
				TAX RATE	14.00
				TOTAL TAX	\$112.00
			SHIPP	ING/HANDLING	
				TOTAL	\$912.00

			R	ECEIP	Т
Safaricom 1678 Nairobi, Kenya				DATE	20/05/2020 7896
VENDOR:		SHIP	TO:		
		-			
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PHONE		РНО			
Ship via	SHIP PIN		S HI		DELIVERY DATE
CODE	PRODUCT NAME / DESCRIPT	TION	QTY	UNIT PRICE	DELIVERY DATE
abex	Samsung		1	\$800.00	
				SUBTOTAL	\$800.00
REMARKS/NOTES				DISCOUNT (%)	
REMARKS/NOTES			SUBTOTAL	DISCOUNT (%)	
REMARKS/NOTES			SUBTOTAL		\$800.00
REMARKS/NOTES			SUBTOTAL	LESS DISCOUNT	\$800.00
REMARKS/NOTES				LESS DISCOUNT TAX RATE	\$800.00 14.00 \$112.00

NORDIC DEVELOPMENT FUND

Documents for audit trail of a purchase (equipment)



Supporting Document Examples: Salaries

		y Slip	
imployee Name:			
Designation: Month & Year:			
Earnings		Deductions	
Basic & DA	5,200.00	Provident Fund	358.00
HRA	3,000.00		120.00
Conveyance	500.00	Loan	-
		Profession Tax	
		TSD/IT	87
Total Addition	8,700.00	Total Deduction	478.00
		NET Salary	8,222.00
Allow Cable Theorem J. True II	under d Turnets Turn Only		
Oollars Eight Thousand Two H Cheque No		ne of Bank:	
Date:			

Salar	v	Date	
			Enternumber
ACKNO	WLEDGEMENT	Amount	\$Enter amount
RECEIF	т		
	ID/Passport No. [X] acknowledge receipt on date [Date] by cash/cheque No. [X].	of payment of the f	blowing items from my
Wages From:	Enter description		
Deduction of Salary/Other	Enter Information		
Total:	Enter name		
Received By:	Enter name		
SALAR	Y	Number	Enter date Enter number \$Enter amount
SALAR	Y WLEDGEMEN T	Number	Enter number
Bignature: SALAR ACKNO RECEIF	Y WLEDGEMEN T	Number Amount	Enter number \$Enter amount
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SALAR ACKNO RECEIF	P P P P P P P P P P P P P P P P P P P	Number Amount	Enter number \$Enter amount
SALAR ACKNO RECEIF	Y WLEDGEMENT T ID/Passport No. [X] acknowledge receipt on date (Date) by cashcheque No. [X]. Enter description Enter information Enter name	Number Amount	Enter number \$Enter amount

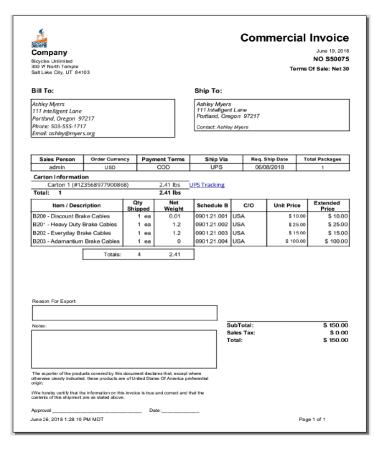
Signed salary pay slip







Supporting Document Examples: Other



Commercial invoice

Delivery Not	e	Doc, Identifier: DwteGrid-12-DEN-mnn Dete: 22/02/2010
Recipient: [Re	cipient Name Here]	
Project Officer: [Na	me Here]	
Delivery address Nar	ne	
Street Address City, 8T ZIP Code Phone (509) 555-0190 Fax (50	19) 555-0191	
	Deliverable identifier	
Title	Deliverable identifier	Deliverable identifier
Quality Plan		D12.1
Tide Quality Plan Risk Management Templates	DetaGrid-12-D12,1-010 DetaGrid-12-D12,1-010 DetaGrid-12-TEM-rall-1-	Paper Other(*) 1-1-3 X M and D 3-1-3 X M and D
(*)C: Carbidge D: Diskette, C	ality Plan contains the document ten D: Compact Disk, M: electronic mail nder: CERN	plata. Recipient (Recipient)
rem:	Annrevel by:	Received by:
Name: Mr. G, ZAQUINE Date:	Name: Dr. F, GAGLIARDI Date:	Name: Dr. K, BAXEVANIDIS Date:
Signature:	Signature	Signature

Delivery note

SHOP NA Address: Lorem Ips Telp. 11223:	sum, 23-10	
* * * * * * * * * * * * * * * *	* * * * * * * * *	
CASH RECE	IPT	
	* * * * * * * * *	
Description Lorem Ipsum Dolor sit amet Consectetur Adipiscing elit	Price 1.1 2.2 3.3 4.4 5.5	
Total	16.5	
Cash Change	20.0 3.5	
* * * * * * * * * * * * * *		
Bank card Approval Code	234 #123456	

THANK YO	U!	
designed by 遵 f	reepik	
Receipt		

NORDIC DEVELOPMENT



What challenges do you face with providing support documents?



Coffee Break







Financial Reporting and EEP Africa Requirements



Basics of Financial Reporting

Requirements:

- Information needs of company
- Reporting to regulatory authorities
- Reporting to donors and investors
- Information sharing to external interest groups

Common Weaknesses:

- Delays in reporting
- Errors and/or inconsistencies in the reporting
- Reporting not aligned with the budget
- Budget deviations not elaborated
- Reported expenses not aligned with actual sums paid budgeted
- Reliable documentation of co-financing missing or the reported co-financing not in line with the requirements





Best Practices for Financial Reporting

- Clear agreed processes and procedures: Defined roles and responsibilities, reporting format and reporting schedule
 - Policies, manuals, guidelines
- Adequate supporting documents
 - Secured filing system/storage
- **Documented** reconciliation between accounting records and financial report
- Management approves the financial report
 - Financial report is dated and signed by the management



- Inclusion of sufficient information on project implementation and expenditures in the reports to ensure a transparent and clear view of the project status.
- The Financial Report must be based on actual expenditure and must cover the expenditure for the reporting period.
- The PD is responsible for that the report and the supporting documents are in a clear form and appropriately recorder allowing verification by ECO without difficulties.
- All projects funded by EEP Africa must undergo a financial audit at the end of the project.



• Salaries:

- For salary expenditures the payment must be additionally supported by an employee advice of receipt or an extract from the PD's bank account clearly showing the amount and recipient.
- Employees that do not work 100 % for the project must record hours worked and hours available in a time sheet. A time sheet template is provided to all EEP Africa projects as part of the Financial Report template.

• Travel:

- Can include reasonable travel and accommodation expenses for project personnel, and daily allowances. It should be made clear in the project budget if the selected per diem rate covers both accommodation and daily allowance, or solely daily all.
- All travel and accommodation expenses must be supported by an official receipt.

Official supporting documents:

- All costs must be supported by official supporting documents.
- In case a service has been provided by a third party that is not able to provide an official receipt, the provider must sign a receipt indicating the amount of the service and enclose a copy of her/his identity documentation/card.
- Quotes or estimates are not official receipts.



Procurements:

- Costs below € 3,000: Procedures to be decided by the PD. The price must be reasonable.
- Costs between € 3,000-60,000: Comparison of at least three quotes/offers to be obtained from suppliers. The request for bids, specifications, offers, justifications, bid evaluation report and other procurement-related documentation must be annexed to the Financial Report as supporting documents.*
- Costs above € 60,000: Competitive open tendering with invitations to tender announced publicly. The procurement procedure must be separately agreed upon with ECO beforehand. The full tender dossier, invitations and adverts, offers, justifications, bid evaluation report and other procurement-related documentation must be annexed to the Financial Report as supporting documents.*

*Any evaluation of bids or proposals shall be performed by an evaluation committee of at least three qualified people. All members of the evaluation committee shall ensure that there is no conflict of interest resulting from their participation in the evaluation committee. All evaluation committee members shall sign the bid evaluation report.





- Ineligible Expenses:
 - Expenses that are not based on the approved project budget and plan;
 - Merit pay, bonuses, fringe benefits and similar supplements to wages that are paid in addition to regular wage;
 - Depreciation of equipment, machinery and vehicles;
 - Overhead as a share of total costs;
 - Fines, penalty fees and legal expenses, except legal expenses that are related to the project and that have been approved in the budget;
 - Value-added tax (VAT) that may be deducted or refunded, or compensated for in another way;*
 - Financing expenses: interest on loans, fees related to financing transactions, currency exchange fees and exchange rate losses

* The Project Developer shall pay when due and is responsible for following the applicable VAT regulation and shall pay VAT when due in the country or countries where the project or the Project Developer is located.



Q&A Regarding EEP Requirements



Misuse of Funds Experiences?



Misuse of Funds

- EEP Africa has a **zero-tolerance** approach to the misuse of funds and so should your company.
- Includes corruption and funds that intentionally and/or unintentionally misspent, fraudulently misappropriated or inadequately accounted for. It also includes corrupt, fraudulent, coercive, collusive and obstructive conduct. The most common fraud issue is theft.
- Fraud can and does happen. The best **strategy to mitigate** fraud risks is proper governance structures and financial management procedures.
- **Internal controls** is the key. Poor or no internal controls equal virtually inevitable fraud.
- A lack of appropriate separation of duties is one of the most common weaknesses.



Reporting Misuse of Funds

- All projects and contracted parties must adhere to the Nordic Development Fund's <u>Policy on Anticorruption and Integrity</u>
- Reporting of concerns or evidence of corruption, fraud, coercion, collusion or obstructive practice can be done through any of the following channels:
 - EEP Africa Portfolio Manager (multiple contacts)
 - EEP Africa Head of Portfolio
 - NDF <u>Anticorruption Committee</u>
- Any information provided will be treated as confidential.
- Reports may be made anonymously. However, as anonymous reports are difficult to investigate, anyone making an allegation is encouraged to provide some means that will allow further communication.





Thank you!

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