




## Problems



The 'Problems' section features three icons representing environmental and economic issues. From left to right: a black silhouette of a tree with a jagged top, representing deforestation; a black silhouette of a coffin with a white cross, representing indoor air pollution; and a large black dollar sign, representing cost.

**Deforestation**      **Indoor Air Pollution**      **Cost**

## Our Solution: Green Charcoal



Produced from  
agricultural waste

65% cheaper than  
charcoal from wood

Burns cleaner and  
longer

Usable in any cook  
stove

## Business Model



1. Kiln



2. Char




3. Briquettes



4. Distribution



5. Use




56,000 Household reached on daily basis

5,800 jobs created at the base of the pyramid

20,000 girls enabled to enroll and stay in school

Over 50 million hours created for studying and working

**Using EEP's funding:** 

We have increased our production capacity

Reached 46,000 new households

Created 1,800 new jobs

Enabled 16,400 girls to enroll and stay in school

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